

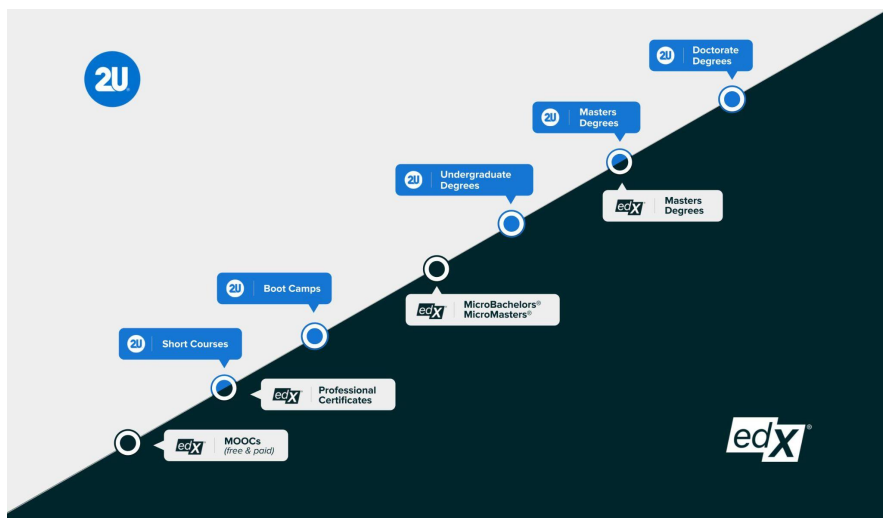
2U and edX To Join Together in Industry-Redefining Combination

2U will acquire substantially all edX assets, including the edX brand, website, and marketplace.



The world's most comprehensive free-to-degree online education marketplace

edX and 2U's combined and complementary portfolios of more than **3,500 offerings** from the world's top universities and corporations will unlock new opportunities for learners, universities, and employers.



AN UNMATCHED NETWORK OF UNIVERSITY AND CORPORATE PARTNERS

2U's network will expand to include more than 230 partners—including over 185 nonprofit colleges and universities and 19 of the top 20 ranked universities globally.

GLOBAL REACH WITH UNPRECEDENTED OPPORTUNITY

Together, 2U and edX will reach over 50M learners and 1,200 enterprise customers worldwide, including the 79% of edX's community of learners who reside outside the US.

A SHARED MISSION AND VISION TO EXPAND ACCESS

2U and edX have each built mission-driven organizations grounded in the belief that online education and greater access to the world's best nonprofit universities can change lives and impact generations to come. The combined scale, reach, capabilities, marketing efficiency, and relationships of 2U and edX will unlock unprecedented opportunities to reach and serve more learners, universities, and employers worldwide.

COMBINED:



50M

LEARNERS WORLDWIDE

230+

PARTNERS INCLUDING
185 UNIVERSITY AND
45 CORPORATE PARTNERS

3.5K+

OFFERINGS TO MEET
LEARNERS ACROSS THEIR
LIVES AND CAREERS

PURCHASE PRICE:

\$800M

PROCEEDS WILL FLOW
TO A NONPROFIT THAT WILL
CONTINUE UNDER THE
LEADERSHIP OF HARVARD
AND MIT